



2010 High Plains Dairy Conference
The Ambassador Hotel, Amarillo Texas
March 11 & 12, 2010

Thursday, March 11, 2010

6:30 AM	Breakfast	
7:50 AM	Introductions	
8:00 AM	UPS Solutions Manager (<i>sponsored by UPS Supply Chain Solutions Group</i>)	speaker to be announced
8:45 AM	Achieving Optimal Cow Performance with the Aid of Information Systems (<i>sponsored by Afimilk</i>)	Oded Nit
9:30 AM	Designing the Management System for your Dairy	Tom Furhmann, <i>Dairy Works Management Systems</i>
10:15 AM	BREAK	
10:30 AM	Busting Mastitis Treatment Myths (<i>sponsored by Pfizer Animal Health</i>)	Michael J. Zurakowski, <i>Cornell University</i>
11:15 AM	Needle Free Injection: Pros and Cons	C. Scanlon Daniels, <i>Circle H Headquarters, LLC</i>
12:00 PM	LUNCH	
1:00 PM	Animal Welfare in Today's Modern Animal Agriculture	Chris Ashworth, <i>Elanco Animal Health</i>
1:45 PM	Global Dairy Market Outlook: Perspectives for the US	Bill Cordingley, <i>Rabobank International</i>
2:30 PM	Food Economics and Consumer Choice (<i>sponsored by Elanco Animal Health</i>)	Rob Aukerman, <i>Elanco Animal Health</i>
3:15 PM	BREAK	
3:30 PM	Effects of Heat Stress on Reproduction in Lactating Dairy Cows: Challenges and Opportunities	William W. Thatcher, <i>University of Florida</i>
4:15 PM	Pros and Cons of Centralize Calving	John F. Smith, <i>Kansas State University</i>
5:00 PM	Automatic Calf Feeding (<i>sponsored by DeLaval</i>)	Lonnie Holthaus, <i>DeLaval</i>

Friday, March 12, 2010

6:30 AM	Breakfast	
7:30 AM	Utilizing Infrared Imaging to Assess Silage Storage and Handling (<i>sponsored by Diamond V Technologies</i>)	Brian Perkins, <i>Diamond V</i>
8:15 AM	A Review of Transition Cow Research - What Makes Sense to Implement Today? (<i>sponsored by Arm & Hammer Animal Nutrition</i>)	Elliot Block, <i>Arm & Hammer Animal Nutrition</i>
9:00 AM	Manufacturing and Feeding of Corn Milling Feed Ingredients	Kyle Grigsby, <i>Sweet Bran</i>
9:45 AM	BREAK	
10:00 AM	Feeding Lysine: A Nutritionist and Dairy Producer's Perspective (<i>sponsored by Balchem Corporation</i>)	Ryan Ordway, <i>Balchem Corporation</i>
10:45 AM	Understanding Genomics & It's Applications on a Commercial Dairy Farm	Kent Wiegel, <i>University of Wisconsin</i>
11:45 AM	Panel - Economics of Straightbred vs Crossbred	Cherie Bayer, <i>American Jersey Cattle Association</i>